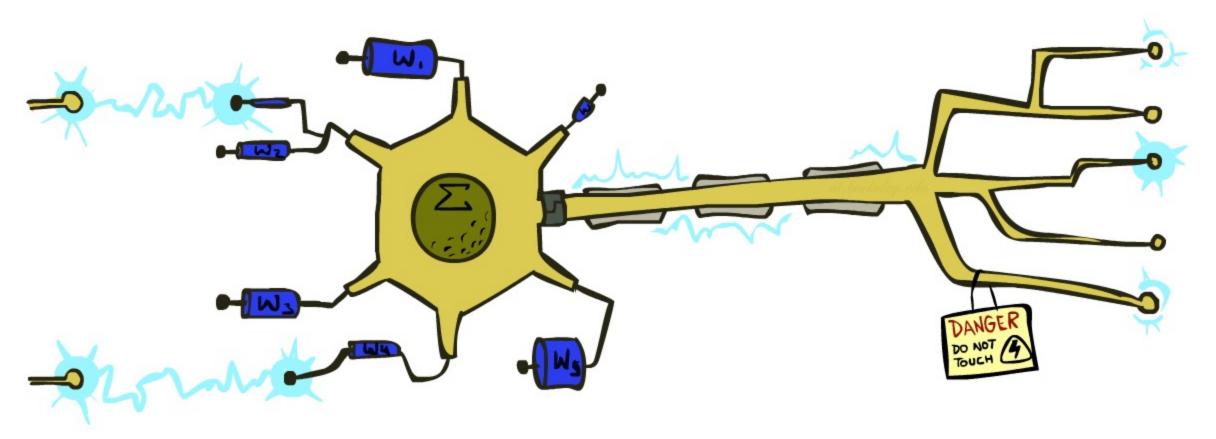
CS 343: Artificial Intelligence

Perceptrons



Profs. Peter Stone and Yuke Zhu — The University of Texas at Austin

Announcements

- Project 5: Ghostbusters
 - Due 4/21, 11:59 pm
 - In-class demo

Error-Driven Classification



Errors, and What to Do

Examples of errors

Dear GlobalSCAPE Customer,

GlobalSCAPE has partnered with ScanSoft to offer you the latest version of OmniPage Pro, for just \$99.99* - the regular list price is \$499! The most common question we've received about this offer is - Is this genuine? We would like to assure you that this offer is authorized by ScanSoft, is genuine and valid. You can get the . . .

. . . To receive your \$30 Amazon.com promotional certificate, click through to

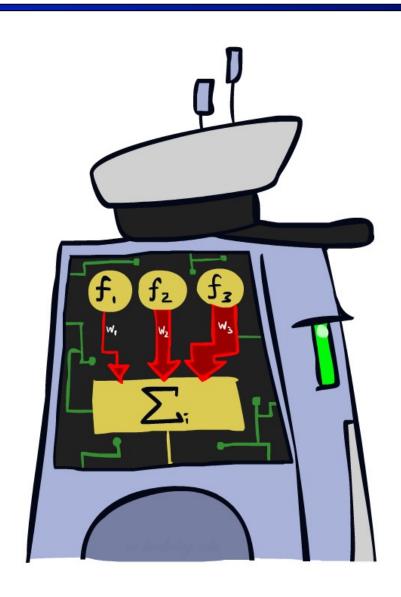
http://www.amazon.com/apparel

and see the prominent link for the \$30 offer. All details are there. We hope you enjoyed receiving this message. However, if you'd rather not receive future e-mails announcing new store launches, please click . . .

What to Do About Errors

- Problem: there's still spam in your inbox
- Need more features words aren't enough!
 - Have you emailed the sender before?
 - Have 1M other people just gotten the same email?
 - Is the sending information consistent?
 - Is the email in ALL CAPS?
 - Do inline URLs point where they say they point?
 - Does the email address you by (your) name?
- Naïve Bayes models can incorporate a variety of features, but tend to do best when homogeneous (e.g. all features are word occurrences) and/or roughly independent

Linear Classifiers

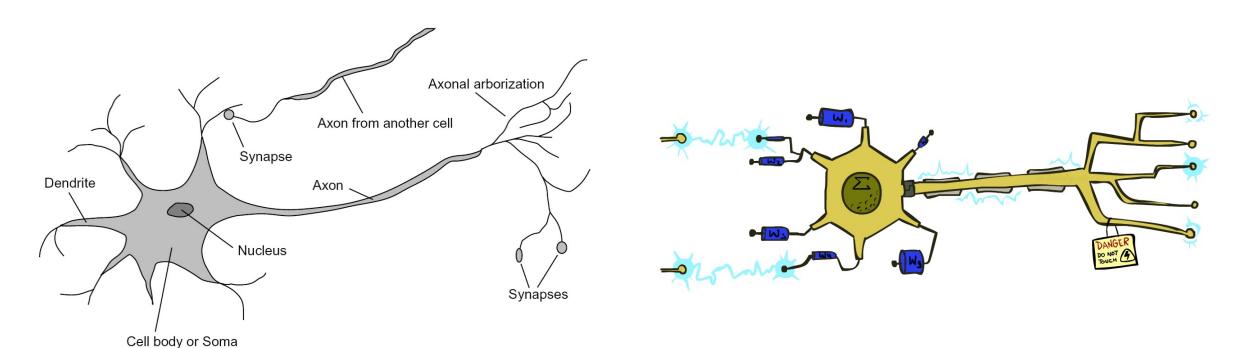


Feature Vectors

f(x)# free : 2
YOUR_NAME : 0
MISSPELLED : 2 Hello, **SPAM** Do you want free printr or cartriges? Why pay more FROM_FRIEND : 0 when you can get them ABSOLUTELY FREE! Just PIXEL-7,12 : 1
PIXEL-7,13 : 0
...
NUM_LOOPS : 1

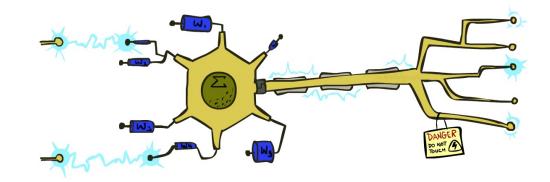
Some (Simplified) Biology

Very loose inspiration: human neurons



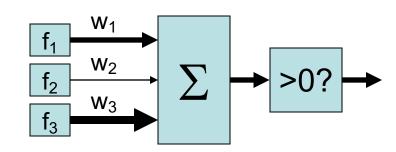
Linear Classifiers

- Inputs are feature values
- Each feature has a weight
- Sum is the activation



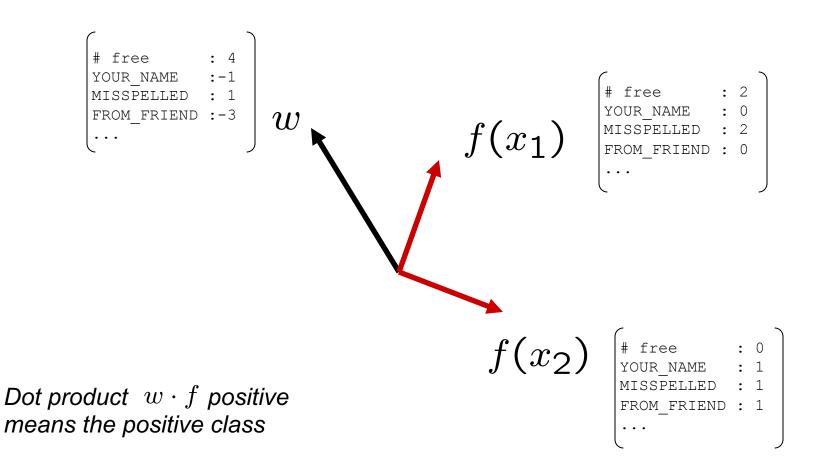
$$activation_w(x) = \sum_i w_i \cdot f_i(x) = w \cdot f(x)$$

- If the activation is:
 - Positive, output +1
 - Negative, output -1



Weights

- Binary case: compare features to a weight vector
- Learning: figure out the weight vector from examples



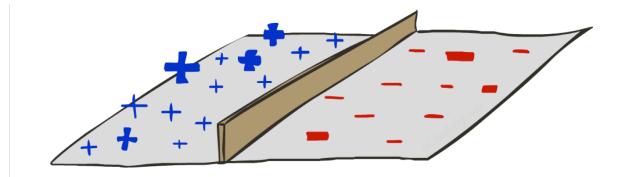
Binary Decision Rule

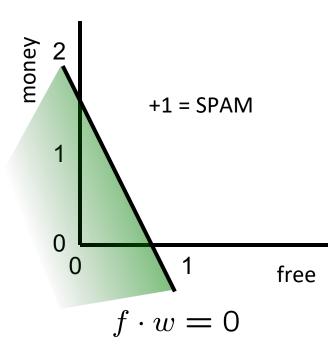
- In the space of feature vectors
 - Examples are points
 - Any weight vector is a hyperplane
 - One side corresponds to Y=+1
 - Other corresponds to Y=-1

 \overline{w}

BIAS : -3 free : 4 money : 2

-1 = HAM



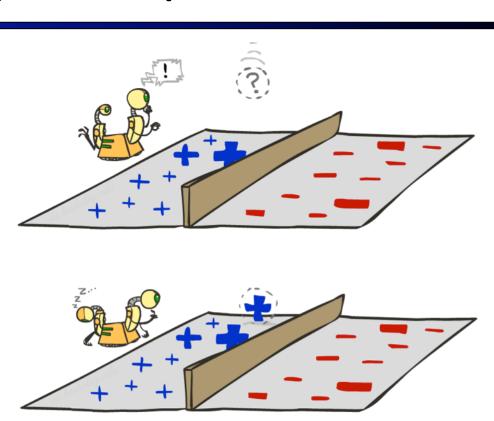


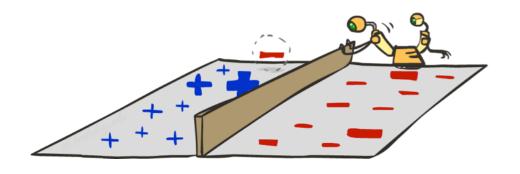
Learning: Binary Perceptron

- Start with weights = 0
- For each training instance:
 - Classify with current weights

• If correct (i.e., y=y*), no change!

• If wrong: adjust the weight vector





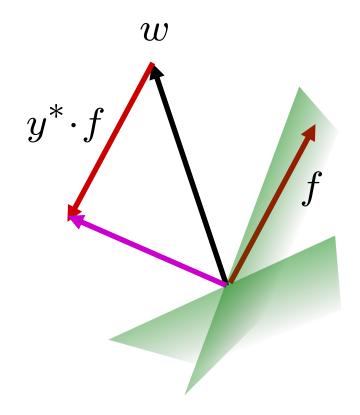
Learning: Binary Perceptron

- Start with weights = 0
- For each training instance:
 - Classify with current weights

$$y = \begin{cases} +1 & \text{if } w \cdot f(x) \ge 0\\ -1 & \text{if } w \cdot f(x) < 0 \end{cases}$$

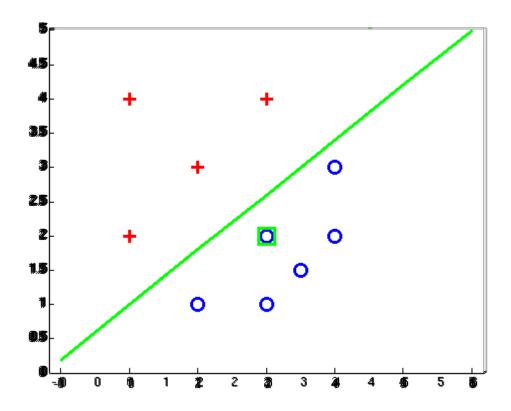
- If correct (i.e., y=y*), no change!
- If wrong: adjust the weight vector by adding or subtracting the feature vector. Subtract if y* is -1.

$$w = w + y^* \cdot f$$



Examples: Perceptron

Separable Case

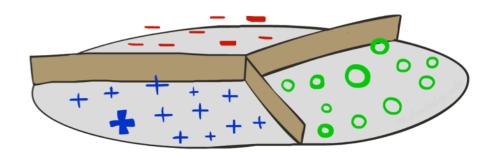


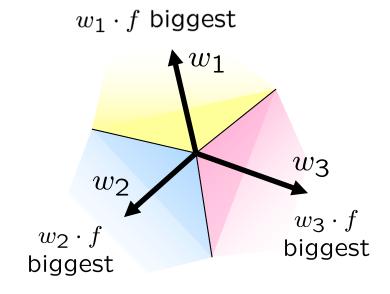
Multiclass Decision Rule

• If we have multiple classes:

- A weight vector for each class: w_y
- Score (activation) of a class y: $w_y \cdot f(x)$

• Prediction highest score wins $y = \arg\max_{y} \ w_{y} \cdot f(x)$





Binary = multiclass where the negative class has weight zero

Learning: Multiclass Perceptron

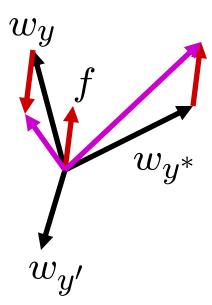
- Start with all weights = 0
- Pick up training examples one by one
- Predict with current weights

$$y = \arg \max_{y} w_{y} \cdot f(x)$$

- If correct, no change!
- If wrong: lower score of wrong answer, raise score of right answer

$$w_y = w_y - f(x)$$

$$w_{y^*} = w_{y^*} + f(x)$$

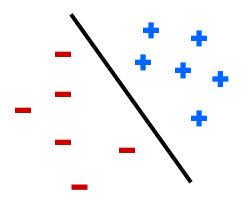


Properties of Perceptrons

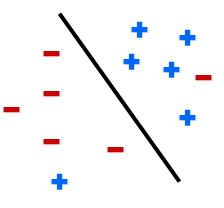
- Separability: true if some parameters get the training set perfectly correct
- Convergence: if the training is separable, perceptron will eventually converge (binary case)
- Mistake Bound: the maximum number of mistakes (binary case) related to the margin or degree of separability

$$\mathsf{mistakes} < \frac{k}{\delta^2}$$

Separable



Non-Separable



In-class Exercises

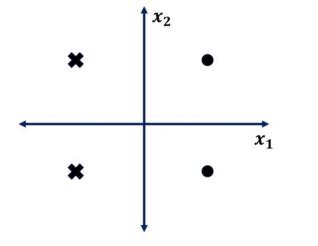
Perceptrons Exercise*

*adapted from UCB Su19 final

For each of the datasets represented by the graphs below, please select the feature maps for which the perceptron algorithm can perfectly classify the data.

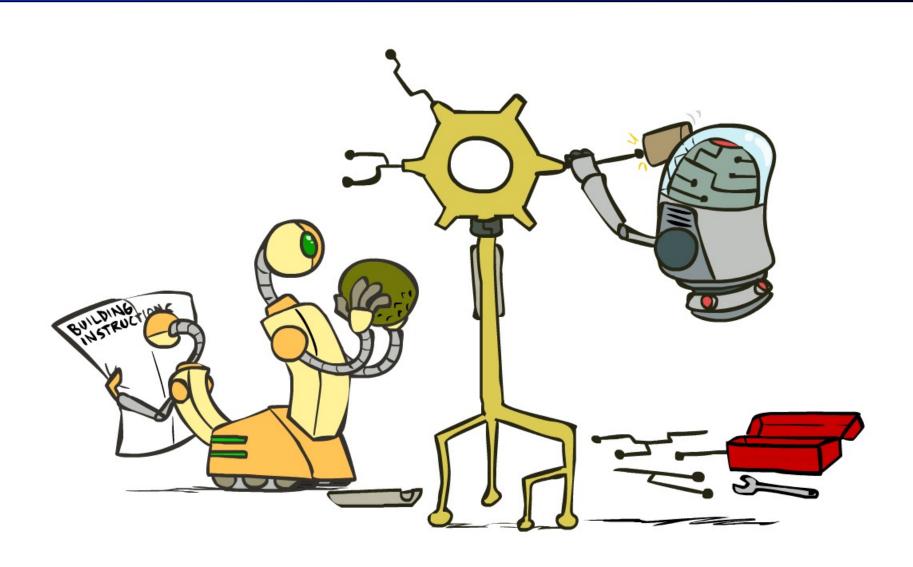
Each data point is in the form (x_1, x_2) , and has some label Y, which is either a 1 (dot) or -1 (cross).



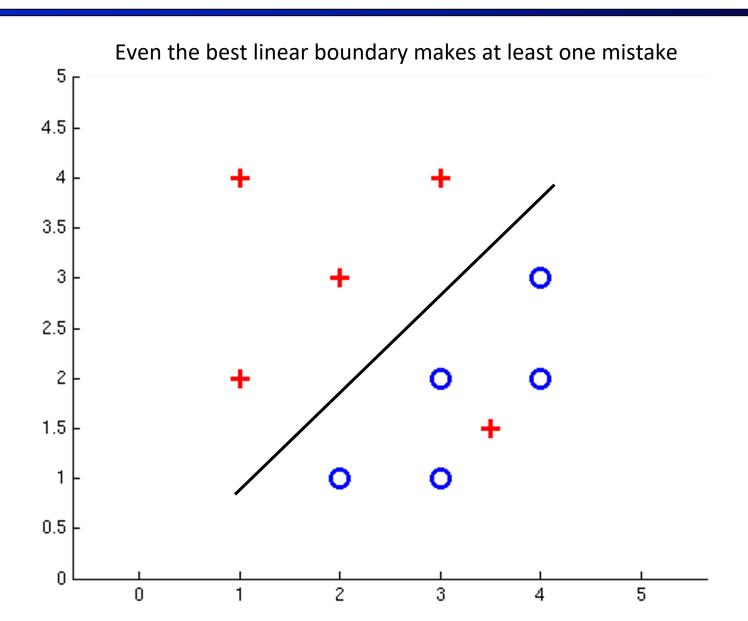


- \square $\begin{bmatrix} x_1 & x_2 & 1 \end{bmatrix}$
- \square $\begin{bmatrix} x_1 & x_2 & x_1^2 \end{bmatrix}$
- \square $\begin{bmatrix} x_1 & x_2 & Y \end{bmatrix}$
- $egin{bmatrix} igcap [x_1 & x_2] \end{bmatrix}$

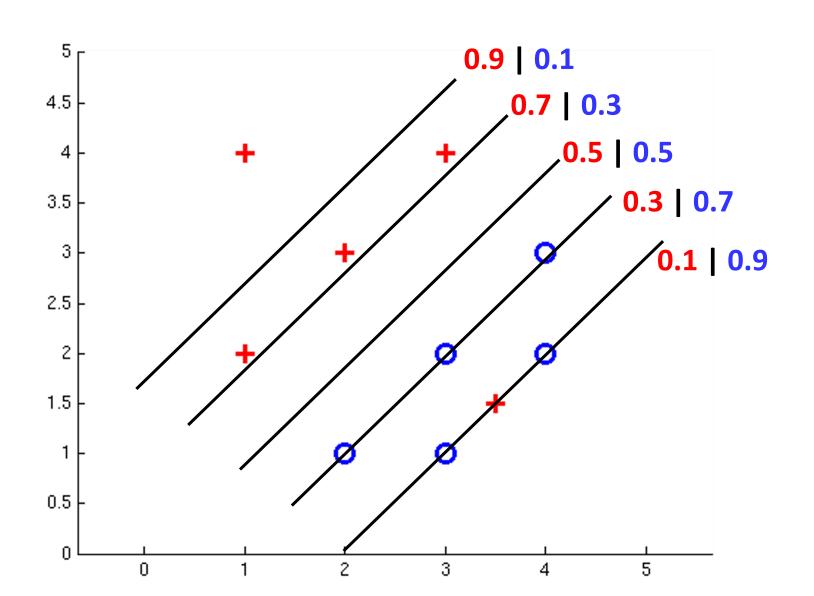
Improving the Perceptron



Non-Separable Case: Deterministic Decision



Non-Separable Case: Probabilistic Decision

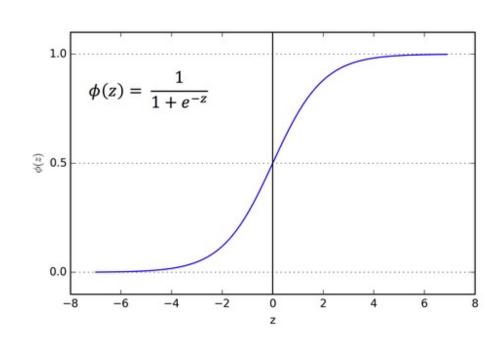


How to get probabilistic decisions?

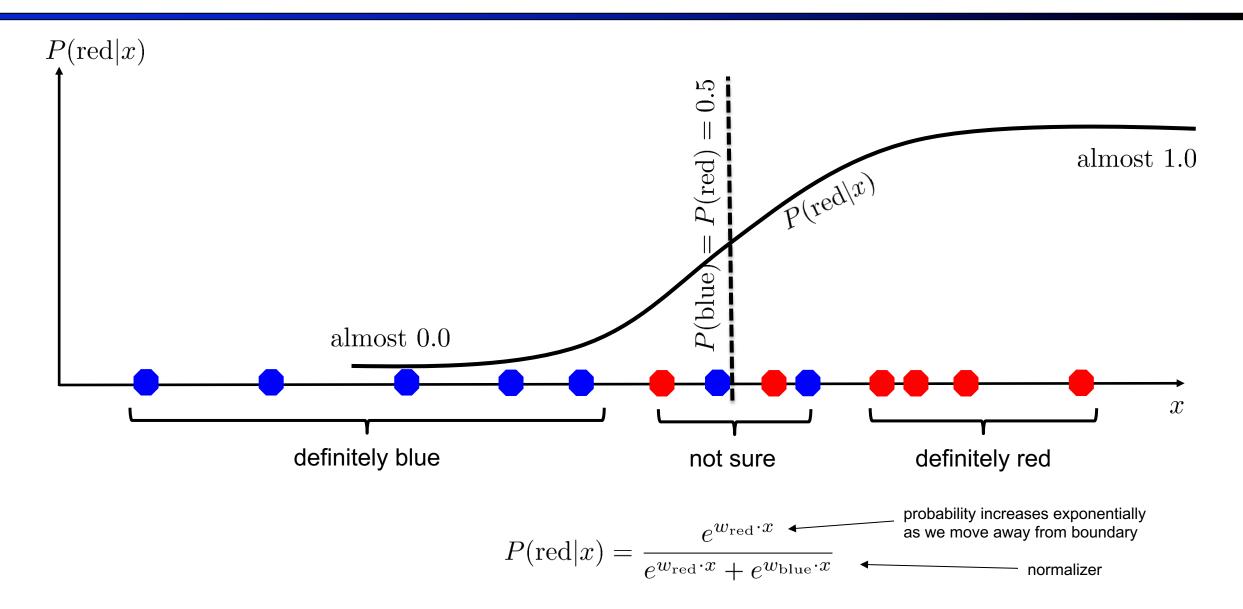
- Perceptron scoring: $z = w \cdot f(x)$
- If $z = w \cdot f(x)$ very positive \rightarrow want probability going to 1
- If $z = w \cdot f(x)$ very negative \rightarrow want probability going to 0

Sigmoid function

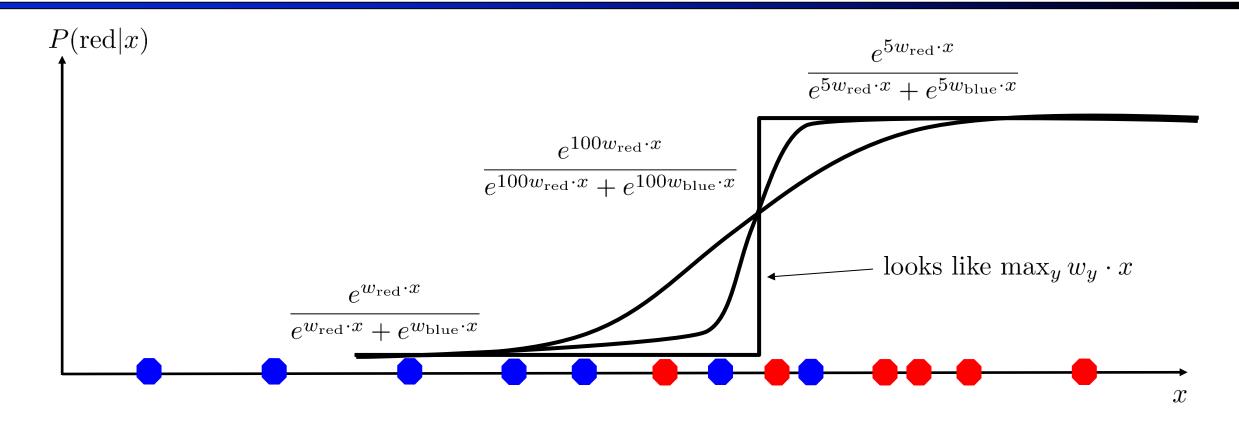
$$\phi(z) = \frac{1}{1 + e^{-z}}$$



A 1D Example



The Soft Max



$$P(\text{red}|x) = \frac{e^{w_{\text{red}} \cdot x}}{e^{w_{\text{red}} \cdot x} + e^{w_{\text{blue}} \cdot x}}$$

Best w?

Maximum likelihood estimation:

$$\max_{w} \ ll(w) = \max_{w} \ \sum_{i} \log P(y^{(i)}|x^{(i)};w)$$

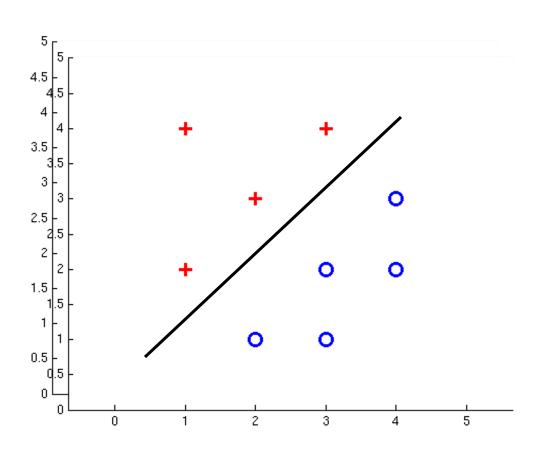
with:

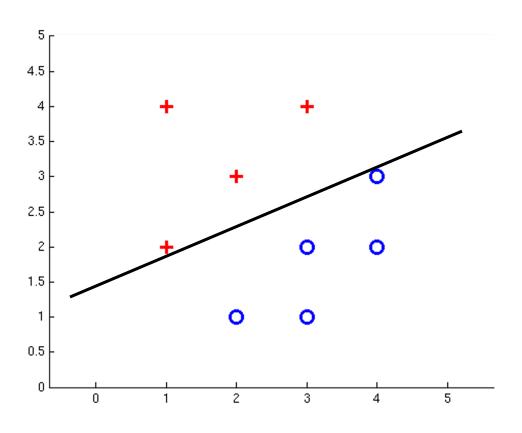
$$P(y^{(i)} = +1|x^{(i)}; w) = \frac{1}{1 + e^{-w \cdot f(x^{(i)})}}$$

$$P(y^{(i)} = -1|x^{(i)}; w) = 1 - \frac{1}{1 + e^{-w \cdot f(x^{(i)})}}$$

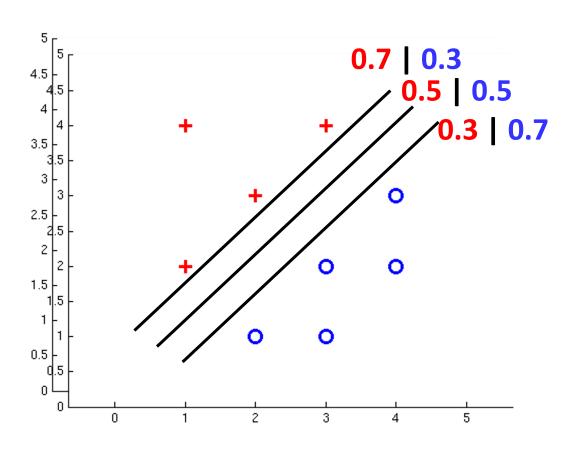
= Logistic Regression

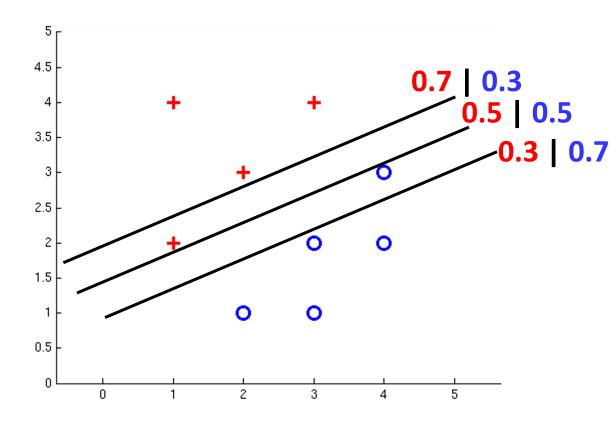
Separable Case: Deterministic Decision – Many Options





Separable Case: Probabilistic Decision – Clear Preference

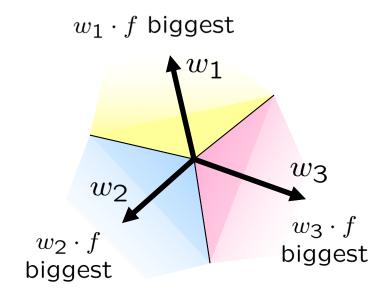




Multiclass Logistic Regression

Recall Perceptron:

- ullet A weight vector for each class: w_y
- Score (activation) of a class y: $w_y \cdot f(x)$
- Prediction highest score wins $y = rg \max_{y} w_y \cdot f(x)$



How to make the scores into probabilities?

$$z_1, z_2, z_3 \to \frac{e^{z_1}}{e^{z_1} + e^{z_2} + e^{z_3}}, \frac{e^{z_2}}{e^{z_1} + e^{z_2} + e^{z_3}}, \frac{e^{z_3}}{e^{z_1} + e^{z_2} + e^{z_3}}$$

Best w?

Maximum likelihood estimation:

$$\max_{w} \ ll(w) = \max_{w} \ \sum_{i} \log P(y^{(i)}|x^{(i)};w)$$

with:

$$P(y^{(i)}|x^{(i)};w) = \frac{e^{w_{y^{(i)}} \cdot f(x^{(i)})}}{\sum_{y} e^{w_{y} \cdot f(x^{(i)})}}$$

= Multi-Class Logistic Regression

Next Lecture

Optimization

• i.e., how do we solve:

$$\max_{w} \ ll(w) = \max_{w} \ \sum_{i} \log P(y^{(i)}|x^{(i)};w)$$

Classification: Comparison

Naïve Bayes

- Builds a model training data
- Gives prediction probabilities
- Strong assumptions about feature independence
- One pass through data (counting)

Perceptrons

- Makes less assumptions about data
- Mistake-driven learning
- Multiple passes through data (prediction)
- Often more accurate